



PÜR&SIMPLE®
BREAKFAST • LUNCH

NEW TO THE NEIGHBOURHOOD

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London, ON — Another Pür & Simple restaurant is opening in Ontario, this time in the southern part of London on September 27th, 2022. It's London's turn to welcome the breakfast, brunch & lunch phenomenon at 395, Wellington Road South. Occupied previously by a breakfast restaurant, Pür & Simple aims to reinvent the breakfast scene in London. The franchise's success is growing steadily, as this will be Ontario's 14th Pür & Simple opening, and its 30th location across Canada!

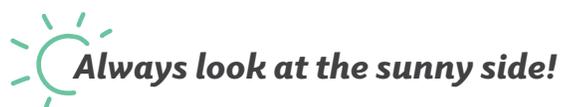
Pür & Simple is a breakfast, brunch, and lunch franchise, that was founded by experienced and successful Canadian restaurateurs. They aim to offer guests the best—and only the best—by constantly rethinking and reinventing their menu. The well-taught dishes, combined with the restaurant's hip decor and their family-friendly environment, offer guests a unique and elevated breakfast, brunch & lunch experience.

The franchise is meant to appeal to all the senses. From the dishes' Instagrammable plating, to the sweet smells that emanate from the kitchen, at Pür & Simple, guests can enjoy a both delicious and beautiful meal experience. From homemade buttermilk pancakes, to hearty skillet and colourful rainbow pancakes, everyone can find something they love on the menu—adults and kids alike.

Guests can also enjoy all sorts of refreshing and exciting beverages. Every Pür & Simple restaurant is equipped with a state-of-the-art Nespresso machine, that provides quality specialty coffees to start the morning right. The menu also offers freshly squeezed orange juice, nutritious smoothies, and fun cocktails, like their Sunshine Sangría and their Pür Mimosa.

The owner of the London location, Jay Patel, can't wait to open the restaurant's doors, and enjoy the same guest enthusiasm that other Pür & Simple locations have experienced across Canada. His second London location is already plotted out, stay tuned in first quarter 2023. To celebrate London South's opening, the first 30 guests will eat for free (\$20 value).

London South's location will be open every day for breakfast and brunch, from 7 a.m. to 3 p.m, and for lunch on weekdays from 11 a.m. to 3 p.m. Takeout and third-party delivery services will also be available.



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