



PÜR&SIMPLE®
BREAKFAST • LUNCH

NEW TO THE NEIGHBOURHOOD

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Newmarket, ON — Pür & Simple is announcing yet another restaurant opening in Ontario. The news comes after two recent openings in the same province last month, first in St. Catharines and then in Ancaster, Hamilton. Now, as of May 24th, 2022, a brand new Pür & Simple restaurant will be ready to serve at 47 Harry Walker Pkwy S in Newmarket, ON.

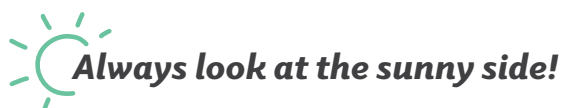
The breakfast, brunch, and lunch franchise was founded by successful and experienced Canadian restaurateurs, with a vision to take the typical breakfast and brunch experience, and transform it for the better. Guests can choose between more than 100 reinvented options, that are suitable to every craving, preference and age.

Whether it's homemade waffles for breakfast, a spicy skillet for brunch, or a must-try burger for lunch, there is something for everyone on the menu. Guests can also enjoy a wide range of beverages, including quality specialty coffees provided by a state-of-the-art Nespresso machine, freshly-squeezed OJ, fragrant smoothies, and unique cocktails. There are also plenty of options for the little ones, with items like the popular, kid-favourite rainbow pancakes.

At Pür & Simple, we make sure to appeal to all the senses, by carefully plating every meal, and enticing the guests' appetite even before they grab their first bite. The beautiful and modern interior design also creates the perfect atmosphere to enjoy a meal with your loved ones or to snap a few pictures for your Instagram page.

As Newmarket's owner puts it very eloquently: "We've taken care of the tiniest of details to make sure our guests enjoy every aspect of their experience with us, from the moment they step foot in the restaurant, to when they leave with a happy heart."

The Newmarket team is excited to start serving breakfast and brunch every day, from 7 a.m. to 3 p.m., and lunch on weekdays from 11 a.m. to 3 p.m. Takeout and third-party delivery services will also be available.



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