

# PÜR&SIMPLE®

The world is dealing with an issue of enormous scale and one that affects us all and our hearts and thoughts go out to all those who have been affected by the outbreak of the COVID-19. As the spread of the coronavirus continues and the facts change daily, we want to ensure you stay current and informed on everything Pür & Simple is doing to ensure our restaurants remain clean, hygienic and healthy environments for the well-being of our guests, Franchise Partners and the communities in which we operate. We have taken a series of precautionary measures in response to this developing public health impact, including but not limited to, increased cleaning and sanitization procedures, hourly hand washing for all employees and not allowing any employee with signs of illness to come into work. These are just a few of the measures that we have already put into place and we will continue to follow stringent protocols to ensure hygiene efforts are being met.

The health and safety of our valued guests is and has always been a top priority for Pür & Simple. That is why, even before the coronavirus, Pür & Simple always used national distributors and suppliers that provide the highest level of quality products from government approved and inspected facilities.

All of our stores are currently maintaining regular operating hours but are prepared to modify operations with options that will still allow us to serve your favourite meal of the day. As a last resort, we will temporarily close a restaurant if we feel it is in the best interest of our guests, Franchise Partners, employees or our communities.

We want to take this opportunity to thank you for supporting Pür & Simple and for being a loyal guest. We are grateful to serve you and look forward to seeing you soon!

Please feel free to email to us at [info@pursimple.com](mailto:info@pursimple.com) for any questions or updates.

Sincerely,



Derek Massad  
Pür & Simple Restaurants Inc. C.E.O.